



НАУКОВО-ПРАКТИЧНА  
КОНФЕРЕНЦІЯ  
З МІЖНАРОДНОЮ  
УЧАСТЮ



# СУЧАСНІ ТЕОРЕТИЧНІ ТА ПРАКТИЧНІ АСПЕКТИ КЛІНІЧНОЇ МЕДИЦИНИ

для здобувачів вищої освіти  
другого (магістерського) рівня

23–24 квітня 2026 року

**Тези доповідей**

Одеса • ОНМедУ • 2026





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УДК 06.091.5:061.3:61-057.875  
С91

**Головний редактор:**

в. о. ректора, член-кореспондент НАМН України,  
професор Станіслав ШНАЙДЕР

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**Сучасні** теоретичні та практичні аспекти клінічної медицини для С91 здобувачів вищої освіти другого (магістерського) рівня [Електронне видання] : наук.-практ. конф. з міжнар. участю. Одеса, 23–24 квітня 2026 року : тези доп. — Одеса : ОНМедУ, 2026. — 132 с.  
ISBN 978-966-443-142-9

У тезах доповідей міжнародної науково-практичної конференції здобувачів другого (магістерського) рівня освіти наведено матеріали учасників зібрання, а також іменний покажчик доповідачів.

УДК 06.091.5:061.3:61-057.875

## **STRATEGIC MANAGEMENT SYSTEM IMPROVEMENT IN HEALTHCARE ORGANIZATIONS THROUGH THE INTEGRATION OF SUSTAINABLE DEVELOPMENT PRINCIPLES**

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In the context of global instability, demographic change, epidemiological challenges, technological transformation, and increasing pressure on healthcare systems, the issue of improving the strategic management system of healthcare organizations is becoming especially relevant. Traditional management approaches, focused mainly on short-term operational efficiency, are no longer sufficient to ensure organizational resilience, high-quality care, and long-term institutional development. Under these conditions, the integration of sustainable development principles into the strategic management system of healthcare organizations becomes an important scientific and practical task.

Sustainable development in healthcare should be understood as a multidimensional approach that combines economic efficiency, social responsibility, environmental awareness, institutional adaptability, and stakeholder-oriented governance. Its integration into the management system creates the basis for a more balanced and future-oriented model of organizational development. Such an approach allows healthcare organizations not only to respond to current challenges, but also to anticipate risks, adapt to external changes, and align their strategic goals with broader public health priorities.

The improvement of the strategic management system through sustainable development principles involves the modernization of strategic planning, the introduction of integrated performance indicators, the strengthening of risk management mechanisms, and the development of responsible leadership. In healthcare organizations, this means a shift from fragmented administrative decision-making toward a systemic model based on long-term value creation, rational resource use, workforce support, patient-centeredness, and continuous quality improvement.

Particular attention should be paid to the role of human capital, digital transformation, and social equity in access to healthcare services. Sustainable strategic management requires the inclusion of staff well-being, professional development, innovation capacity, and organizational learning into the system of managerial priorities. At the same time, environmental components, including energy efficiency, waste management, and responsible procurement, are becoming increasingly significant for modern healthcare organizations and should be reflected in their strategic agendas.

Another important aspect is the need to strengthen institutional flexibility and adaptive capacity. Healthcare organizations operate in an environment characterized by uncertainty, crisis risks, and rapidly changing public expectations. Therefore, the strategic management system should be based on resilience, evidence-informed decision-making, cross-sectoral cooperation, and the ability to maintain stability under adverse conditions. The integration of sustainable development principles contributes to the formation of such a management model and supports the transition from reactive to proactive governance.

Thus, improving the strategic management system of healthcare organizations through the integration of sustainable development principles should be considered a strategic direction for ensuring organizational effectiveness, institutional sustainability, and social value. This approach not only expands the theoretical foundations of healthcare management, but also has substantial practical significance for strengthening healthcare organizations in the face of modern challenges.

## **STRATEGIC DIRECTIONS FOR IMPROVING THE MANAGEMENT SYSTEM OF A HEALTHCARE INSTITUTION**

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In the context of dynamic changes in the healthcare sector, growing patient expectations, digital transformation, financial constraints, and increasing institutional competition, the issue of improving the management system of a healthcare institution has become one of the key priorities of modern health management. Traditional administrative approaches are no longer sufficient to ensure the effective functioning of healthcare institutions in a complex and unstable environment. Therefore, the search for strategic directions of management improvement is of both theoretical and practical significance.

The management system of a healthcare institution should be understood as an integrated set of organizational, economic, human resource, informational, and administrative mechanisms aimed at achieving institutional goals and ensuring high-quality medical care. Its effectiveness depends not only on the formal distribution of functions and responsibilities, but also on the institution's capacity for strategic adaptation, innovation, and sustainable development.

One of the main strategic directions for improving the management system is the introduction of strategic management principles into everyday institutional practice. This involves the formulation of a clear mission, long-term vision, measurable

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